



Arrive Alive Classic – Safe Driving For Life

Driving today can be a demanding and stressful activity. Our roads are more congested than ever, and road layouts and signs are becoming increasingly complex. As a driver, by the time you reach your mid 50s, 60s or 70s you will have acquired a wealth of motoring experience. Mature drivers are less likely to have an accident than young inexperienced drivers. However, when considering miles driven by older drivers of 70+ they proportionately have more accidents.

There are a greater number of more mature drivers on the road now than there has ever been, and the number of drivers aged 50 and over is expected to rise substantially over the next 20 years. This group of road users forms an important part of both the current and future driving community.

With today's constantly rising volume of traffic and complex modern road systems we recognise the important balance between the mature, experienced driver and the inevitable effects of ageing associated with modern driving practices – after all we can all get a bit rusty.

As part of the government's Road Safety Strategy, the Driving Standards Agency (DSA) launched a programme of award winning presentations. Arrive Alive Classic, part of DSA's award winning Arrive Alive road safety programme, specifically addresses the concerns relating to the more mature driver. The primary aim of the programme is to encourage road safety by highlighting awareness of various issues that are relevant to the mature driver, effectively refreshing driving skills they have attained since taking up driving.

The programme covers licensing requirements at the age of 70, plus a wide range of topics including eyesight, the possible effects of medication, changes to the Highway Code and tips on good driving practice, which are relevant to drivers of all ages. The presentation includes a short film and there is an opportunity for questions and discussions of the issues raised.

Arrive Alive Classic is offered completely free of charge and is presented by fully qualified DSA driving examiners all across the UK. Working with local councils and organisations representative of the target group, DSA is keen to access a wide cross section of the mature driver community. If you would like more information about Arrive Alive Classic, or wish to book a free presentation, please contact the Arrive Alive team on 0115 901 5893 or email arrive.alive@dsa.gsi.gov.uk Alternatively you can access the Arrive Alive website – www.direct.gov.uk and follow the links to Arrive Alive under Road Safety.